

2017 海外大众创业万众创新活动周

2017 China Mass Entrepreneurship and Innovation Week

(美国波士顿站)
(Boston, USA)



2017. 09. 09

@MIT E25-111

指导单位 (Event Sponsor)

2017 年全国大众创新万众创业活动周组委会
2017 China National Mass Entrepreneurship & Innovation Week Committee

主办单位 (Organizers)

国家技术转移东部中心
China National Eastern Tech-Transfer Center
波士顿华人投资协会
Boston Chinese Investment Club (BCIC)



波士顿华人投资协会

Boston Chinese Investment Club

波士顿华人投资协会，前身为北美华人金融协会波士顿分会。协会旨在促进华人金融和投资的交流和讨论，搭建中美资本和项目的对接平台，通过路演，研讨会和交流活动，为广大成员提供投融资机会，职业和社交服务，并积极为中国投资金融业的发展提供人才和建议，协会现有会员逾 2000 人。协会成员分布于各类著名银行、对冲基金、互助基金，私募和风投等。

协会曾成功举办多场活动，嘉宾包括前美国财政部部长 Larry Summers，美国证监会前副主席，Michael S. Piwowar，及前证监会国际部主任、中投公司副总经理祁斌，及峰瑞资本创始合伙人李丰等。协会已举办多场路演，讲座和研讨活动，围绕区块链，金融科技，人工智能，生物科技等领域，促进中美创投项目对接和信息交流。协会与中美多家知名资本方保持密切合作关系，也与中美多家孵化器机构达成战略合作意向，包括全球 10 大知名孵化器之一美国太库等。

Boston Chinese Investment Club serves as a Boston centered platform for exchanging ideas, knowledge and information for 2000+ active members in US and China. BCIC aims to build an ecosystem that connects venture capitalists, corporate VCs, angel investors, technology transfer professionals, senior executives of early stage and emerging growth companies, university researchers, incubators and premier service providers across borders.

We've hosted a number of seminars, roadshows, and lectures in the past, covering various hot topics in Finance, Technology and Healthcare. Our previous keynote speakers included Mr. Larry Summers (former US finance Minister), Mr. Michael S. Piwowar (former US SEC Commissioner), Mr. Qi Bin (deputy general manager of China Investment Corporation), Mr. Li Feng (former IDG Partner), to name but a few. We work closely with both Chinese and U.S. VC firms, and have established strategic cooperation with famous incubators including TechCode, one of the top ten most well-known incubators.



www.bciGLOBAL.org

会议流程

Agenda

Time: 2017.09.09 (Saturday) 1:00pm - 9:00pm

Venue: MIT E25-111

Address: 45 Carleton St, Cambridge, MA 02142

- 1:00pm - 1:20pm 创新周活动、政策及执行方简介
Introduction to MEI week, policy and organizers
- 1:20pm - 2:00pm 生物科技主旨演讲 1 (胡丙长)
Biotech Keynote Speech 1: "*Precision nutrition and health care innovations*"
Frank Hu | Chairman of Department of Nutrition, Fredrick J. Stare Professor of Nutrition and Epidemiology at Harvard T.H. Chan School of Public Health and Professor of Medicine, Harvard Medical School and Brigham and Women's Hospital
- 2:00pm - 2:40pm 生物科技主旨演讲 2 (栾牲)
Biotech Keynote Speech 2: "*Clinical Proteogenomics Cancer Research*"
Shen Luan | Director of Regulated Products and Interim Director of BRIMS Center at Thermo Fisher Scientific
- 2:40pm - 3:00pm 休息/咖啡时间
Break/Coffee time
- 3:00pm - 3:40pm 生物科技主旨演讲 3 (陈叔奇)
Biotech Keynote Speech 3: "*Lessons from Entrepreneurial Success*"
Shuqi Chen | Founder, CEO and Chairman of the Board of IQuum, Inc
- 3:40pm - 5:00pm 生物科技创新项目展示
Biotech Innovation Startups Demo
(5 Projects: each 10min Presentation + 5min Q&A)
1. Gracomcis LLC
 2. LinkedUp Bioscience
 3. Skinome
 4. UST Corporation
 5. Z Imaging
- 5:00pm -5:40pm 晚饭, 社交
Dinner, Social Mixer

会议流程

Agenda

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- 5:40pm - 7:00pm 人工智能/金融科技创新项目展示
AI/FinTech Innovation Startups Demo
(5 Projects: each 10min Presentation + 5min Q&A)
1. Moeda
 2. Token Report
 3. Cypherium
 4. AlInvest
 5. Woobo
- 7:00pm - 7:30pm 人工智能/金融科技主旨演讲 1 (Ari Eisenstat)
AI/FinTech Keynote Speech 1: *"Impact Investing for Sustainable Development using Blockchain Technology"*
Ari Eisenstat | Co-Executive Director of the UN Global Sustainability Index Institute
- 7:30pm - 8:00pm 人工智能/金融科技主旨演讲 2 (孙红岩)
AI/FinTech Keynote Speech 2: *"Towards AI: Trading and Investment"*
Steve Sun | Head of Yintech Financial Innovation Labs, Boston and Shanghai, of Yintech Investment Holdings
- 8:00pm - 8:30pm 人工智能/金融科技主旨演讲 3 (罗荣阁) (中文)
AI/FinTech Keynote Speech 3: *"How Blockchain Technology gets used in China, and the trend under new economy"* (In Chinese)
Peter Luo | CTO of Wanxiang Blockchain
- 9:00pm 会议结束
Adjourn

演讲嘉宾

Speakers

以姓氏音序排列 (The list is ranked by last name in alphabetical order)



陈叔奇 Shuqi Chen

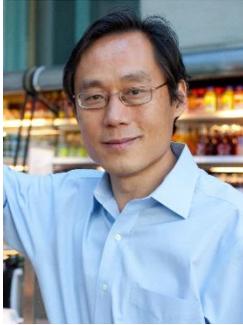
Shuqi Chen, Ph.D. was the founder, CEO and Chairman of the Board of IQuum, Inc. Based on Dr.Chen's vision for next generation point-of-care (POC) diagnostics, he led IQuum to successfully develop the lab-in-a-tube technology platform and commercialize lab-quality POC molecular diagnostic products. In 2014, IQuum was acquired by Roche Molecular System, Inc., after which, Dr. Chen served as Vice President, Research and Development of Point of Care at Roche Molecular System. In recognition of his leadership at IQuum, Dr. Chen received the 2014 CEO Award from Finance Monthly. Further, in recognition of his leadership in the IQuum and Roche merger, he was awarded the Massachusetts's Most Innovative Business Leaders of 2015 Awards from Acquisition International.



Ari Eisenstat

Ari Eisenstat is the Co-Executive Director of the UN Global Sustainability Index Institute, an independent foundation mandated to measure and accelerate capital for the 2030 Sustainable Development Goals. Through education, investment, and a comprehensive index, UNGSII empowers stakeholders from all sectors to achieve the global goals. (UNGSII.org) Ari is also the CEO and Founder of DREAM VENTURES GLOBAL, an idea-stage impact venture fund with the mission of funding the next generation of socially, environmentally, and technologically conscious entrepreneurs.

Ari was selected to be an International Chamber of Commerce representative to the United Nations during the post-2015 negotiations, and is a member of the UN's Interagency Working Group for Youth and Gender Equality. He is the cofounder of the "U.N.trepreneurship Initiative," which connects entrepreneurs and intrapreneurs across sectors to innovate for the 2030 Global Goals for Sustainable Development. Ari is a serial social entrepreneur, investor, and creative who has led innovation across hedge funds, think tanks, nonprofits, sustainable agriculture, creative incubators, educational organizations, venture capital funds, and art technology. He is a founding member of several philanthropic initiatives that support creative technology, social innovation, and sustainable development. His presentations on Sustainable Development, Venture Capital, Impact Investing, and Social Entrepreneurship have been featured around the world. Ari curates at and speaks at events at universities, businesses, nonprofits, and conferences, festivals, and events consulting leaders in the public, private, and nonprofit sectors.



胡丙长 Frank Hu, M.D., Ph.D., M.P.H.

Dr. Frank Hu is Chairman of Department of Nutrition, Fredrick J. Stare Professor of Nutrition and Epidemiology at Harvard T.H. Chan School of Public Health and Professor of Medicine, Harvard Medical School and Brigham and Women's Hospital. He serves as Co-director of the Program in Obesity Epidemiology and Prevention at Harvard and Director of Boston Nutrition and Obesity Research Center (BNORC) Epidemiology and Genetics Core.

Dr. Hu received his MD from Tongji Medical College in China and a PhD in Epidemiology from University of Illinois at Chicago. His research is focused on nutritional and lifestyle epidemiology and prevention of obesity and cardiometabolic diseases, gene-environment interactions, and nutritional metabolomics. He has published numerous high-impact papers (H-index 212) and a textbook on Obesity Epidemiology (Oxford University Press 2008). Dr. Hu is the recipient of the Kelly West Award for Outstanding Achievement in Epidemiology by American Diabetes Association (2010). He has served on the Institute of Medicine (IOM) Committee on Preventing the Global Epidemic of Cardiovascular Disease, the AHA/ACC Obesity Guideline Expert Panel, and the 2015 Dietary Guidelines Advisory Committee, USDA/HHS. He currently serves on the editorial boards of Lancet Diabetes & Endocrinology, Diabetes Care, and Clinical Chemistry. Dr. Hu was elected to the U.S. National Academy of Medicine in 2015.



罗荣阁 Peter Luo

Peter Luo is the CTO of Wanxiang Blockchain, the leading blockchain technology company in China. Mr. Luo has more than 15 years' experience in cutting-edge technology and business management. He served in Stock and Commodity Exchange of China Securities Regulatory Commission before. He have conducted dozens of projects that partnership with the Nasdaq Stock Exchange, the New York Stock Exchange, Euronext and other leading international exchange group. Mr. Luo would share his thoughts in China innovative blockchain applications and the trend under new economy on the summit.

China Wanxiang holdings have been executing its strategic plan in the field of blockchain technology since 2015. Wanxiang Blockchain has built a series of initiatives including Wanxiang Blockchain Labs, Wanxiang Blockchain Business Consulting Service, Wanxiang Chainbase Accelerator, and Wancloud which merged into an ecological blockchain platform. With these initiatives, Wanxiang Blockchain is promoting the development of blockchain industry in China in aspects including technology, capital, resources, and more. **Vitalik Buterin**, the Ethereum Founder, is currently the Chief Scientist of Wanxiang Blockchain Lab.



栾牲 Shen Luan, Ph.D.

Director of Regulated Products and Interim Director of BRIMS Center at Thermo Fisher Scientific

As Director of Regulated Products, Shen Luan develops and drives the global market entry strategy for Thermo Fisher Scientific's regulated products. As Interim Director of BRIMS Center, Shen Luan leads efforts to develop MS-based workflows for biomarker discovery and validation.

Prior to Thermo Fisher Scientific, Shen co-founded Berg Diagnostics (now part of Berg Health) in 2010. He served as the founding President and CTO and was named as COO in 2011. He led efforts in molecular profiling, pan-omics, CLIA-certified clinical diagnostics laboratory services, and overall technology management. Shen was Technical Product Manager of Waters with responsibility for LC/MS system solutions and laboratory informatics. Shen started his career with Thermo Fisher Scientific holding various positions including Engineering Manager, Research Manager, and Product Manager.

Shen received a Ph.D. in Analytical Chemistry from Iowa State University and a B.S. in Chemistry from Peking University. He is a member of BayHelix, an invitation-only organization of leaders of Chinese heritage in the global life sciences and healthcare community.



孙红岩 Hongyan (Steve) Sun, Ph.D., CFA, FRM, CAIA, CIPM

Hongyan (Steve) Sun is the Head of Yintech Financial Innovation Labs, Boston and Shanghai, of Yintech Investment Holdings (Nasdaq: YIN). He is taking charge of the research and development of innovative financial technologies in the areas of trading and investment utilizing artificial intelligence, cloud computing, big data analysis, and financial engineering. Prior to leading the research labs, he was the Director of Analytics of Cabot Research, a financial technology firm specializing in applied behavioral finance for investment institutions. In the past, he had chronically been the Director of Product Development of Kuberre Systems, a financial technology firm for investment, and a lead in quantitative analysis at RiverSource Investments, a senior software engineer at Lucent Technologies, and an engineer at the Institute of Physics, Chinese Academy of Sciences. He was granted a PhD in Physics and an MS in Computer Science, both from West Virginia University, a BS in Space Physics from Peking University. He has been active in a few of academic research areas and contributed significantly to researches in nonlinear dynamics and complexity. He actively participates in investment activities and is a CFA, FRM, CAIA, and CIPM.

创业展示

Startup Demos

生物科技项目展示

Biotech Startups Introduction



Gracomcis LLC

Supported by NIH, Susan G.Komen Breast Cancer Foundation, founded in 2014, Gracomcis is a biotech company with its patent protected PSL Microarray Technology, the 3rd generation of Biochips:

- Have prototype PSL microarray products; Demonstrated PSL applications in identifying breast cancer biomarkers;
- Co-develop PSL products with one N.American company;
- Co-market PSL products w/another N.American company.

Linkedup Biotech



LinkedUp Bioscience

Our platform has the capacity to capture the genetic make-up of the entire immune repertoire of many species, and thus provide various strategies for antibody discovery.

Our goal is to deliver best in class antibodies in a fast pace that can meet the timeline challenges of the biotech industry.

Skinome

Skinome is the Biological Google aim to match individual skin conditions with the fitting skin care formula quickly and scientifically!

- Analyze facial image to quickly diagnose skin condition and generate a skin report;
- Prescribe or recommend the fitting product with optimal formula for the skin;
- Upload your genetic data to get 100% personalized skincare products.



UST Corporation

UST Corporation is a company dedicated in developing the most advanced DNA sequencing technologies, holding the patent key to the 3rd gen nanopore sequencing and a world class team with rich experience in DNA sequencing system development, most of them participated in the development of the world's first high throughput DNA sequencer from the beginning to the end, familiar with all kinds of sequencing technologies.



Z Imaging

Z Imaging uses augmented reality to let surgeons virtually see inside of their patients and provides step-by-step visual guidance and real-time feedback to make image-guided surgeries dramatically safer and faster.

创业展示

Startup Demos

人工智能/金融科技项目展示

AI/Fintech Startups Introduction



AIinvest

An AI platform that empowers individual to protect and grow financial asset like sophisticated hedge funds.



Cypherium

Cypherium is a highly scalable blockchain infrastructure based on hybrid proof-of-work and Byzantine fault tolerance consensus. The design goal of Cypherium focuses on achieving the apex of scalability, decentralization, and commercialization viability. Cypherium's unique consensus mechanism provides unprecedented transaction throughput and contract execution time through PBFT, while leveraging an ASIC-resistant Proof-of-Work system for decentralized leader election.



Moeda

MOEDA is a Cooperative Crypto Credit Banking-as-a-Service Platform designed to Distribute Impact and:

- Provide Community-focused mobile lending system
- Provide a multi-purpose digital identity and opportunities to build creditworthiness and reputation
- Give investors real-time transparency of SDG-aligned Impact Investment and trust of cryptographically assured blockchain records and contracts
- Facilitate to efficiently scale community investments, payment transactions and service more customers online



Token Report

Token Report is building an investor information service covering novel cryptocurrency assets.

- Token Tracker: Comprehensive list of current and upcoming token sales
- Investor Newsletter: Reliable facts and analysis for the diversified crypto investor
- Token Clarity: A message-based information system: scoring projects on a system of 15 metrics; tracking changes to terms, teams and product; and parsing signal from noise



Woobo

Relying on cutting-edge robotics and AI technologies on the inside, Woobo are realizing dream of 20 million children, on the outside, having a fluffy and soft friend that could talk to them, amuse them, inspire them, and grow with them. For parents, Woobo is a light-hearted assistant with customized content that could help entertain, educate, engage their children, and strengthen the parent-child bond.

赞助公司 Sponsors



易联资本 Eastern Link Capital

<http://www.easternlinkcapital.com/>

Eastern Link Capital is a China focused private equity fund registered with Asset Management Association of China(AMAC). EL Capital manages Eastern Link Capital Fund I and Eastern Link Capital Fund II, both Renminbi funds anchored by the prestige joint venture fund of funds of China Development Bank and Suzhou Industrial Park. We invest in late stage companies and middle market buyout in consumer, healthcare service & medical devices and technology. Our partners' hands-on working experience with the local capital market and the fund's unique investment strategy in helping our portfolio companies access the dynamic China' local capital market will generate high returns for our investors. EL Capital is headquartered in Beijing with additional offices in Suzhou, Boston and Seattle.



恒天软件 Insigma Hengtian Software

<http://www.hengtiansoft.com/>

Hengtian is a technology services company in Hangzhou, China, an alliance among State Street Corporation, Insigma Technology (a Global Outsourcing 100 Company) and Zhejiang University (A Top Three University in China). Hengtian is dedicated to providing reliable and professional IT services and products for companies at home and abroad. The company offers enterprises customized software development services and IT products and solutions in relation to finance, manufacturing, and retailing, to name a few.



Massachusetts Avenue Capital Partners

Mass Ave Capital is a venture capital firm focusing on start-ups based in Cambridge or Great Boston area. We believe our strong resources and ability of small companies operation can help our portfolios greatly. And, with our passion and vision, we can provide a great return to our investors. Trust us, and being with us.

合作伙伴 Collaborators

本次活动宣传的合作媒体及创新机构包括太库、硅谷密探、燎原、易创投、跨境天使、硅航资本、波士顿国际传媒咨询、猎聘北美、世界日报、侨报、华人专业协会等。



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For future partnerships, please contact info@bcicglobal.org.